



World Aquatic Development Conference

Competitive Swimming

7-10th of January 2016, Lund, Sweden

We are happy to welcome you to the 3rd World Aquatic Development Conference. The 2016 conference will present a star-studded program of innovative swimming experts, coaches, and elite athletes. All speakers are recognized for their creative lateral thinking, and their persistence in asking challenging questions about the future directions of competitive swimming. The Conference will be moderated by Craig Lord, writer at The Times and Swimvortex.com.

All coaches and athletes are affected by sport culture and ethics. The 2016 WADC will offer ideas about how to operate within the culture, and how to anticipate changes in the culture in ways that will help coaches and swimmers of all ages. An overarching theme of the conference will be the link between the first experiences of swimming, in learn-to-swim, and the future success, or limitations, of swimmers.



Conference fee

Sign up before 1st of December 4295SEK

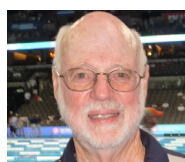
Sign up after 30th of november 4995 SEK

Last day for Sign up 1st of december

This includes:

- 4 days conference with some of the world's best coaches/lectures
- Lunch Friday- Sunday (start at 13:00 Thursday, finish Sunday at 16:00)
- Coffee breaks
- Conference material

Confirmed speakers



Richard Shoulberg

Coach Richard Shoulberg has been a USA swimming coach for the past over 50 years. He is one of the foremost coaches of his country. A two time USA Olympic team coach, Coach Shoulberg has also led numerous USA teams to international competitions. He has to his credit a dozen swimmers on various USA Olympic teams, trained Olympians from at least four countries or territories besides the US, trained 2 world record holders and an envious following among swimmers & coaches cutting across generations in and outside the USA. Coach Shoulberg was twice named ASCA coach of the year.



Prof. John Hoberman

John Hoberman is a social and cultural historian who has researched and published extensively in the fields of sports studies, race studies, human enhancements, medical history, and globalization studies. His work in sports studies encompasses race relations, politics and the Olympics, and performance-enhancing drug use. His interests in medical history include the social and medical impacts of androgenic drugs (anabolic steroids) and the history of medical racism in the United States. He has lectured at many medical schools and other medical institutions on this topic.



Kate Lundsten

Lundsten joined the Aquajets Swim Team as Head Coach in 2004. Lundsten swam competitively for 10 years, and has been a USA Swimming coach for 20 years. On multiple occasions, she has been selected as an coach for the USA National and USA Junior National Teams.

Under Lundsten's leadership, the Aquajets have become a Minnesota swimming powerhouse, setting more than 60 Minnesota State Records. On a national scale, Aquajets has been a Gold Medal USA Swim Club for the past five years. Lundsten's swimmers have achieved significant success—from state and national records to qualifying for the Olympic Trials and the Olympics.

**Chuck Batchelor**

In his coaching career Batchelor has trained Olympians, 52 National Qualifiers, 41 Olympic Trial Qualifiers, and had 10 swimmers rank in the top 100 in the world. He was the the US Nationalteam head women's coach for the Short Course World Championships in Istanbul, 2012.

**Prof. Joan Duda**

Joan Duda is Professor in Sports Psychology at University of Birmingham, UK. Joan is internationally known for her expertise on motivational processes and determinants of adherence and optimal functioning in sport, exercise and dance. Professor Duda has been a mental skills consultant for over 25 years; working with athletes, coaches, and parents at different competitive levels.

**Stefan Adlerborn**

Stefan Adlerborn working in swimming since 1984. Head coach SK Laxen Halmstad. Working on finding new ways for young swimmers to learn the proper technique for excellence in years to come. SK Laxen has one of the fastest growing programs for age group swimmers in Sweden and are developing the learn to swim program with the experiences learned from competitive swimming.

**Milton Nelms**

Milton Nelms, an American living in Australia, has an international reputation for his work with elite swimming athletes, their coaches, and different swimming and sport organizations. His methods in helping athletes to improve performance led him to develop an interest in the deepest instinctive responses that human beings have when going into the water.

**Olav Rafoss**

Olav Rafoss is a Norwegian physiotherapist and manual therapist, and is the founder of the concept R.O.P.E.S (Rapid and Optimal Physical Exercise in Slings). He has earlier worked as an athletic coach, physiotherapist for the Norwegian Athletics Federation. Rafoss has over 30 years of experience with working with motion analysis and monitoring the athlete's functions.

**Gunnar Breivik**

Gunnar Breivik is professor emeritus of social sciences at Norwegian School of Sport Sciences (NSSS). He is also former Rector at NSSS. He is especially interested in ethical dilemmas in sport, the problem of doping, personlity of risk sport athletes, and physical activity in the general population.

**Kipp Dye**

Kipp Dye is a Boston area Physical Therapist and former elite level swimmer at the University of California at Berkeley. Kipp specializes in rehabilitation of the shoulder for athletes in throwing sports and for competitive swimmers. He has also been issued a number of patents for rehabilitation equipment; including equipment for aquatic physical therapy apparatus and the widely used textured Thera-Roll.

**Jesper Fundberg**

Jesper is PhD in Ethnology and Ass. Professor in Sport Sciences at Malmö University. His research is focused on gender and diversity in sport and in society. He is also a consultant in leadership and masculinity. Jesper will have a common speak for both Competitive Swimming and Learn to swim.

**Marte Bentzen**

Marte Bentzen just finished her PhD at the Norwegian School of Sport Sciences. The topic for her PhD research has been variation in burnout and well-being among high-performance sport coaches. The aims of the longitudinal studies conducted have been to better understand how the burnout process evolves over time, the associated symptoms, and how motivational and workload related variables are associated to this process.

MODERATOR

**Craig Lord**

Craig is the swimming correspondent and Olympics writer for The Times and Sunday Times newspapers in London. He is also the founder and editor of SwimVortex.com, the sequel site to SwimNews. Craig's fascination for swimming was fed in London 1971, when he was 8. It was at Crystal Palace and the pool was packed with international stars of the day, from Roland Matthes to Debbie Meyer and Shane Gould, who set her first world record there under the guidance of her coach Forbes Carlile. Those early encounters sewed a seed of fascination in a young swimmer who became a swimming journalist. Of late, Craig has campaigned for change at FINA, the international federation, focussing on what he regards as the unethical nature of its governance. Craig is married to Claudia; they have two young boys, who are teaching themselves what water feels like.

For more information and sign-up visit
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