Program



World Aquatic Development Conference

7th-**10**th January **2016**

Competitive Swimming

Moderator: Craig Lord

Thursday 7th January

13.00-13.15	Opening	
13.15-14.00	Prof. John Hoberman University of Texas	After a century of "Scientific" sport is there a way out?
14.00-14.15	Break	
14.15-15.00	Prof. Gunnar Breivik The Norwegian School of Sport Sciences	Elite athletes - from role models to doped acrobats - a discussion of sport and ethics.
15.00-15.30	Coffee break	
15.30-16.15	Craig Lord SwimVortex	Hypocrisy At Play In The Pool: When A Code Of Ethics Is Not Worth The Paper It Is Written On
16.15-16.30	Break	
16.30-17.15	Prof. Joan Duda University of Birmingham	Motivational and moral functioning predictors of doping in sport
17.15-17.30	Break	
17.30-18.15	Panel	John Hoberman, Gunnar Breivik, , Joan Duda, Craig Lord and Milton Nelms
19.00	Dinner	(need to be pre-booked)

Friday 8th January











09.00-09.45	Kate Lundsten	Creative Way of Teaching Values
09.45-10.00	Break	
10.00-10.45	Prof. Joan Duda University of Birmingham	Background to and need for Empowering Coaching(TM) training for swimming coaches
10.45-11.15	Coffee break	
11.15-12.00	Chuck Batchelor	Development of Elisabeth Beisel 13-to present.
12.00-13.00	Lunch	
13.00-14.00	Prof. John Hoberman University of Texas	Managing Global Sport "Offshore" How international federations have gone wrong.
14.00-14.15	Break	
14.15-15.00	Prof. John Hoberman University of Texas	Anti- doping education": what is it worth?
15.00-15.30	Coffee break	
15.30-16.15	Ass. Prof. Marte Bentzen The Norwegian School of Sport Sciences	Burnout among high-performance coaches — is it a problem?
16.15-16.30	Break	
16.30-17.15	Kipp Dye and Olav Rafoss	New concepts in core training including shoulder and hip girdle conditioning.
18.30	Dinner	(need to be pre-booked)

Saturday 9th January

09.00-09.45	Ass. Prof. Jesper Fundberg Malmö University	Including People into Sport - A Matter of Power and the importance of a Critical View on Masculinity
09.45-10.00	Break	
10.00-10.45	Chuck Batchelor	Optimizing pool time and space for an elite Senior Team
10.45-11.15	Coffee break	reum
11.15-12.00	Rickard Shoulberg	Training the 400 IM











12.00-13.00	Lunch	
1300-13.30	Miniseminar part 1 to be announced)	(
13.30-13.45	Break/swift seminar	
13.45-14.15	Mini-Seminar part 2	
	(to be announced)	
14.15-14.30	Break	
14.30-15.15	Stefan Adlerborn SK Laxen	The process of changing methodology in a swim program.
15.15-15.45	Coffee break	
15.45-16.30	Kate Lundsten	Power of the Team
16.30-16.45	Break	
16.45-17.30	Panels	

Sunday 10th January

09.00-09.45 09.45-10.00	Milton Nelms Break	"Doping performance without doping" – Looking at unused potential in swimming.
10.00-10.45		Utilization of Space and Dryland Training
10.45-11.15	Rickard Shoulberg Coffee break	Offication of Space and Dryland Training
11.15-12.00	Chuck Batchelor	Bluefish method for producing elite High School
12.00-13.00	Lunch	age athletes
13.00-13.45	Kate Lundsten	Nuts and Bolts
13.45-14.00	Break	
14.00-14.45	Craig Lord	Conclusions and summarize.









